

Parents Looking for Ways to Get Their “Screenagers” Off-Line and Outside, Turn to WebCurfew for Help

BluePrint Data and WebCurfew partner to help parents create time-of-day policies to limit Internet access so their children go outside and enjoy the outdoors this summer.

JACKSONVILLE, Fla., July 10, 2014 /PRNewswire/ -- BluePrint Data, the leader in high quality, OEM, integratable [Internet Filtering](#) and [Parental Control](#) security solutions, and [WebCurfew](#), the most intuitive and easy to use parental control solution available on the market announced the integration of BluePrint Data's URL Content Filtering for Parental Controls into WebCurfew's comprehensive offering.

WebCurfew is a free parental control service allowing parents to monitor when and how their children access the Internet from any connected device. Its [WebSafeguards](#) content filtering tool enables parents to block websites based on pre-defined content categories to ensure their children remain safe online. Parents can also specify time limits on when their children are allowed online.

"BluePrint Data is delighted to extend our Internet Filtering content services and platform to WebCurfew for their [Parental Controls](#)," said Bob Dahlstrom, CEO of BluePrint Data ([Blueprintdata.com](#)) "With over 20 million websites categorized in 63 languages, and adding new sites every day, we are able to provide a comprehensive solution to WebCurfew users to guarantee their peace of mind."

A recent study published by the [National Institute of Health](#) found that children today spend five to seven hours per day in front of the computer, television or playing games, which leads to increased risks of anxiety, depression, obesity and sleep disorders. With WebCurfew, parents can automatically implement Internet filtering based on time-of-day rules, such as “Go Outside – Enjoy the Summer,” which can block children from social media, video sharing, gaming and other “time wasters” during a pre-defined time frame, like 9am to 5pm on summer days, thus encouraging them to spend more time enjoying the outdoors.

“By integrating with BluePrint Data, WebCurfew now offers the industry’s first Internet filtering solution that can automatically block content during certain times of the day,” said Rod da Silva, founder and CEO of WebCurfew. “With kids out of school during the summer break, parents now have an intuitive tool to encourage their “screenagers” to go outside and play.”

About BluePrint Data

BluePrint Data OEMs its URL technology, and security products and services to Internet Security vendors as well as provides private label / OEM services to Managed Service Providers (MSPs), Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), telecom, carriers, and ISPs and other companies. BluePrint Data's high quality Internet Filtering and anti-malware service is combined with tools and resources to provide easy integration into end user products and services. For more information about BluePrint Data, visit www.blueprintdata.com.

About WebCurfew

Based in Chicago, WebCurfew is a free cloud-based service for implementing parental controls across Internet connected devices. With no software to download, WebCurfew provides a holistic and easy-to-use solution for parents who are currently overwhelmed with the number of screens and technologies they must manage to keep their children safe on the Internet. WebCurfew is a graduate of the 2013 Chicago TechStars class. For more information about WebCurfew, visit www.webcurfew.com.